

Strategy's Shopper Innovation Awards Release

By submitting video, digital or print content, or any forms of entertainment, advertising or promotional materials (hereinafter "Content") as part of an entry or entries (hereinafter "the Entry") to *strategy's* Shopper Innovation Awards competition, the undersigned company grants permission to Brunico to: show, play and/or publicly exhibit the Entry or submitted Content at the awards show; to telecast such awards show; to exhibit and communicate the Entry and submitted Content to the public by telecommunication; to include the Entry and submitted Content in screenings of the award winners' reels on websites operated by Brunico, its affiliates and independent third parties; and to exhibit the Entry and submitted Content in any educational or informational setting; and to charge admission therefore where applicable. The undersigned company acknowledges and agrees that Brunico may use the Entry and submitted Content, or any reproduction of the Entry and submitted Content in whole or in part, in telecasts, webcasts, exhibits, books, pamphlets, and other publications or in television broadcasts featuring award entries and for which Brunico may receive compensation. The undersigned company holds all necessary rights and/or licences for such aforesaid uses by Brunico of the Entry and submitted Content, including all music and other works contained within the Entry and submitted Content. The undersigned shall be responsible and shall hold Brunico, its assignees and licensees harmless for talent and/or other residual fees or claims arising by or due to the uses of the Entry and submitted Content by Brunico as referenced herein. The undersigned company submitting the Entry and Content certifies and confirms that it has the full authority to grant the rights to Brunico for the uses referenced herein, on its behalf and on behalf of any client for whom the Content and/or Entry was produced, unless Brunico is otherwise advised in writing at the time the undersigned submits the Entry and Content to Brunico.

Dated at _____ this day of _____, 2017.

Signed: _____

Company: _____

Per

Name: _____ Title: _____

Address: _____
